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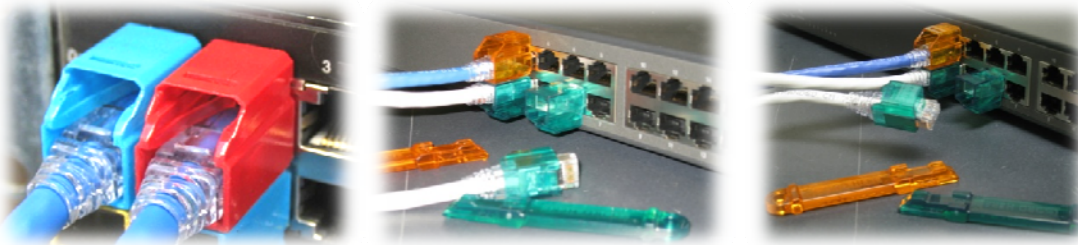
ADVANCED FIBER PRODUCTS Introduces New Products at NAB 2011.

3G-SDI Video media conversion products, Secure CAT 6 connectivity, Harsh Environment Broadcast Cable Assemblies, Run Gear VIA, and MiniCube miniature video transceiver solutions for OEMs were introduced. –

Haverhill, UK (11th April 2011) – Advanced Fiber Products Ltd (AFP Ltd), a manufacturer of specialized fiber optic products, introduced a record number of new Products at NAB 2011. These included the 3G-SDI Isolated Video Distribution Amplifier (VDMA), a single fiber DVI Extender, Secure Cat6 connectivity, and revolutionary Harsh Environment Active Connector products for broadcast and industrial cable assemblies, *Vid-Ray* and *Gig-Ray*. Last but not least was AFP's launch of the *MiniCube*, the world's first range of miniature video transceivers.

"The 3G VMDA extends this popular product line for 1080p needs and incorporated IP remote control capability into the product," stated Dennis Gudgel, Video Product Manager. "Our latest DVI product offers allows extension of WUXGA (1080p) computer video up to 1.5km on single mode fiber over a single fiber, and also supports multimode single fiber infrastructure up to 500 meters, covering many legacy applications," he added.

Secure Cat6 connectivity extends AFP's offering of secure connections into the copper networking markets. Similar in concept to the Secure Locking LC solution introduced in 2010, this prevents unwanted CAT6 cabling changes in network installation through a color coded locking and release tool scheme.



"The Vid-Ray harsh environment cable assemblies offer the benefits of fiber optics with the ease of copper terminations, offering simple user approach to getting up to 3G-SDI video signals from one location to another in outdoor broadcast situations," Mark Benton, General Manager, commented. It avoids the use of more difficult to terminate Expanded Beam optical connectors often used in OB set-ups but maintains the advantages of optical fiber for distance extension. Similarly the Gig-Ray is targeted at markets including Oil and Gas, long reach subsea and Military where GbE is becoming more prevalent, in communications, sensor arrays, and perimeter security. Combining wet mate, pressure rated connectors to connect the high speed data to media conversion in the active cable plug simplifies the use of optical fiber in these harsh environments, again eliminating the complication of

expensive and sometimes difficult to terminate fiber connectivity in these applications.



Run Gear VIA is a very cost effective solution for moving limited video, audio and IFB for ENG applications. "It provides a Run Gear solution at a price point that is in line with local TV market engineering budgets," Dennis Dudgel noted.

Finally, AFP's revolutionary MiniCube video transceivers, a space and power saving solution when compares to the incumbent Video SFP solutions available from several suppliers. Less than half the size of Video SFPs, this pluggable frees up valuable real estate for system designers and uses about 40% less power for the transmitter, by using novel SM VCSEL devices.



Dual transmitters, Dual receivers, and transceivers are planned in the product family. The complimentary mounting cage and connector hardware will round out the offering.

For technical information, custom enquiries, and price and delivery, contact the AFP sales organization at sales@afpgco.com. Product specification sheets are available at www.afpgco.com.

About Advanced Fiber Products, LLC.

Advanced Fiber Products, LLC (AFP-US) develops and manufactures active optical devices engineered and packaged to withstand the rigors of broadcast production and many industrial environments. The devices are designed to convert signals

from electrical to optical domain, aggregate, multiplex and de-multiplex them and provide transmission via ruggedized cabling solutions. Advanced Fiber Products, LLC, near Chicago, Illinois, USA is a wholly owned subsidiary of Advanced Fiber Products Ltd., Haverhill, UK.

About Advanced Fiber Products, Ltd.

Advanced Fiber Products, Ltd. (AFP) is a MBO from Emerson (NYSE: EMR), specifically part of the assets acquired by Emerson from Stratos International in 2007. As such, the new entity AFP Ltd has 20+ year of proven experience pioneering optical interconnect, fiber packaging solutions and active optical devices for high reliability applications. Today AFP Ltd provides design and manufacturing services for a range of optical and photonics applications utilizing optical fibers including lensed and laser cleaved fiber pigtails for high power and special applications, single and multi-fiber hermetic solutions, single and multi-fiber connectorization, active device termination and testing, TEC (thermo-electric coolers) and sub-mounts.

Core capabilities in fiber optic technology, advanced packaging, active product design and development and quality control distinguish AFP Ltd as a responsive, flexible and dependable design, development and manufacturing partner. The company is headquartered at Haverhill, near Cambridge in the United Kingdom.

Customer service centers are in the USA and Asia.

More information on the company is available at www.afpgco.com.

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